

Well-known Austrian Winemaker Markus Huber Joins Hungarian Winemaker Franz Reinhard Weninger in Circo Vino Portfolio

Top-ranked Winemaking Colleagues, Once Wine-School Classmates, Join Forces at Circo Vino, America's Newest Importer of Austrian Wine

Chicago, IL ([PRWEB](#)) April 20, 2010 -- Circo Vino is pleased to announce the addition of Austria's [Weingut Markus Huber](#) and Hungary's [Weninger Winery](#) to its portfolio. The Chicago-based company will import both the Huber estate-grown wines and the winery's internationally successful Hugo line. Considered one of the shining lights of the Austria, Mr. Huber has initiated great and positive transformations in his native Traisental region of which the world is taking notice. Circo Vino is building a reputation for supporting talented, emerging winemakers such as Franz Reinhard Weninger, Austrian by birth, who is forging new ground in Hungary's Sopron appellation with his focus on the red variety Kekfrankos.

"I am excited to join Circo Vino" says winemaker Markus Huber. "They are extremely well respected in the industry, both in the US and Austria, and I'm pleased to have the opportunity to become part of such a vibrant portfolio of Austrian wineries."

Markus Huber grew up in the wine business in Reichersdorf, Austria. After a successful career as a pro soccer player, Huber returned home to take over the family winery operations. A gifted winemaker, he's become a catalyst in spurring viticultural and winemaking improvements in the Traisental region. The area's focus on Grüner Veltliner is prodigious, with the variety being responsible for over 60% of the region's production. Markus Huber is a four-time winner of the Falstaff Grüner Veltliner Grand Prix and recipient of the 'Best White Wine Producer' award at the London International Wine & Spirit Competition. Huber is quickly establishing a reputation as a visionary in a region that's only recently emerged on the world stage as a vital source of high quality Austrian wine.

Says Circo Vino partner Sariya Jarasviroj Brown "Markus has it all. He is a talented winemaker with a great love for his region and a desire to make expressive, place-centered wines. At the same time he has the personality and ability to genuinely connect with his clients and fans."

Anne Zakin, partner at Circo Vino adds "Markus Huber's keen and organized business sense has allowed him to adapt quickly to the growing recognition for his wines while staying connected with the struggles of our current economy. His wines offer top quality in both the under \$20 and over \$20 price range. The Huber and Hugo wines add an important dimension to our nationally offered selection."

Hungary, home to Franz Reinhard Weninger's and the Weninger Winery, has exploded on the wine scene since the nation's addition to the European Union. Whereas much of the viticultural development is being fulfilled by international corporate wine entities, it is the artisanal, hands-on producers such as Weninger who are leading the way in terms of showing the region's uniqueness and potential.

"Circo Vino is an importer that cares about well-farmed wines with character," says Franz Reinhard Weninger. "I farm biodynamically and take great care in how I craft my wines. Their attention to these details is very important to me. Sopron has incredible potential to become among the world's most distinctive wine regions. Although there's a long history of winemaking in the area, the idea of making great wines is relatively new. Sariya

and Anne are up to the challenge of making these wines known in the US."

Continues Jarasviroj Brown: "Both The Huber and Weninger wines have been available in the USA over the past few years and we're making every effort to ensure continuity in the marketplace. We are passionate about authentic wines made with integrity. Our current group of Austrian winemakers is incredibly strong; Huber and Weninger are in good company and we intend to expand recognition for their wines."

Circo Vino is an importer of artisanal wines from unique terroirs that show respect for tradition. Circo Vino means "Wine Circus" in Italian and was born from the desire to join authentic wine with a flexible and dynamic direct import model. The company's cutting edge shipping and warehousing design allows Circo Vino to facilitate direct imports to markets large and small providing fresher product and modest prices.

The foundation of Circo Vino are its producers.

They are:

Emmerich Knoll ([Weingut Emmerich Knoll](#)) and Peter Veyder-Malberg ([Weingut Veyder-Malberg](#)) of the Wachau; Claus Preisinger ([Weingut Claus Preisinger](#)) of the Burgenland -Neusiedlersee region; Michael Reinisch ([Weingut J. Reinisch](#)) and Fred Loimer ([Schellmann](#)) of the Thermenregion; Willi Sattler ([Weingut Sattlerhof](#)) of Steiermark; Markus Huber (Weingut Markus Huber) of the Traisental; and Franz Reinhard Weninger (Weninger) from Sopron, Hungary.

All wines are available nationally through [Circo Vino](#).

For further information or to arrange for interviews with Markus Huber, Franz Reinhard Weninger, Sariya Jarasviroj Brown, or Anne Zakin, contact Dan Fredman at dan(at)danfredman.com or +323.899.9463.

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